

A brief history of



es.nog

Quick overview

- First meeting: 4 February 2008
- Twice a year (21 meetings so far)
- Mostly Madrid and Barcelona (Bilbao, Sevilla, Valencia?)
- Usual attendance: 60-80

Issues and evolution

- Content
 - Simple things are often more relevant than amazing things
 - Encourage local contributions
 - Use common local language
 - Be aware of the scale of participants
 - Keep marketing talks out

Issues and evolution

- Covering costs:
 - Needs: Room, audio/video, Coffee breaks, Social (maybe)
- Solutions:
 - Partners
 - Sponsors

Structure

- So far: informal
 - People who contribute are welcome
- Creating a legal entity?
 - Only for handling sponsorships

Bottom line

- Get started
- Be open
- Solve problems once you have them
- There is a lot of good will out there