

Why Mentoring Matters

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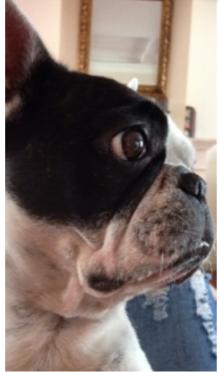
















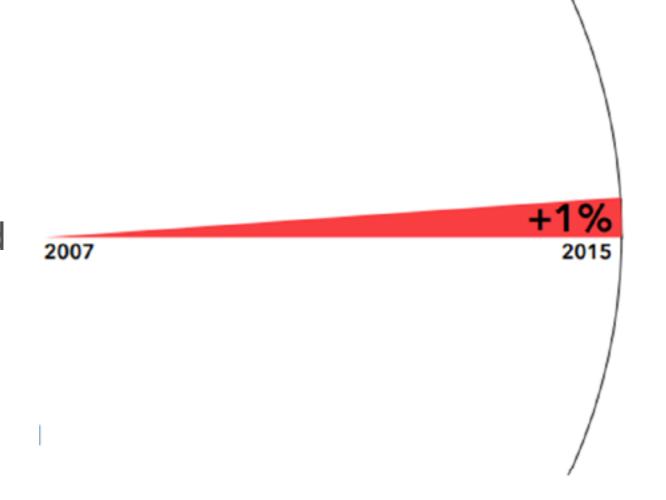


Catalyst Research Shows



That the needle is barely moving:

The number of senior women in the US and Europe increased just a percentage point in just a decade



...We Are Not There Yet



- From 2008 to 2018 the tech industry is projected to grow by 17%
- Tech-intensive organisations need employees with both technical and managerial leadership styles
- But women are less likely to enter and more likely to leave the industry

Barriers We Face



- The women that stay face significant barriers to advancement
- The three main barriers are:
 - 1. Lack of role models
 - 2. Feeling like an outsider
 - 3. Unclear evaluation criteria

Question # 1



- Who is or was your role model?
- What have you learned or in which way did he/ she change your mind, attitude or approach?



The 'Goldilocks Dilemma'



- A tough double bind that prevents women from leadership roles
- Women who are nice, pleasant, and supportive are unlikely to be seen as leaders
- Women who act with strength and authority, however, are likely to be seen as socially insensitive, unpleasant, and unlikable

Other Significant Challenges





Lower in the ranks

- Fewer promotions
- Lack access to assignments
- Downsize career aspirations

Loneliness

Expertise is challenged more often

Different perspective = threat?

Role Models Matter, Here's Why:



- Positive effect on how to deal with stereotyping, removes anxiety
- Prepares a young women for career advancement
- Helps you look through a non-gendered lens
- Can help navigate company politics
- Better understand the stereotypes we hold against women (yes, we do it too)

Question # 2



Have you ever had or have you ever been a mentor?

How was that?

What was the secret of your success



The Value of Mentoring



Benefits to the Mentor	Benefits to the Mentee
Expands the mentor's professional network	Accelerates development, increases perspective and knowledge
Improves leadership skills and increases perspective	Enhances self-esteem and confidence with interacting with senior leaders
Increases awareness of available talent	Expands the mentee's network

Some Beautiful Stories



- Stories of successful mentor-mentee relationships
 - In-company
 - Cross-company
 - Cross-industry



How to Get Started



- Get to know each other, make the connection
- Identify your expectations
 - Get the development question sharp
- What do you want to get out of the relationship
- Organise logistics of meeting up
- Be willing to discuss failures and successes
- Demonstrate genuine interest

What We Can Do Today



No matter what level you are in your organisation, there are actions you can take to build a more inclusive workplace

So what can we promise today:

- Become a mentor in- or cross-company
- Mentor a young woman and man in your own organisation
- Become a mentor for the RIPE community
- Help your HR to implement a mentor program in your company

That is Why Mentoring Matters!



Thank you for listening

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